
The Land Is Never Sold!

The CHLTSCC acquires real estate, retains land ownership and provides land access through land-leases and the sale or rent of residential and/or commercial improvements. We build new or renovate existing buildings to create housing, commercial and/or mixed-use facilities that are then sold/leased to very-low, low or moderate-income residents of Santa Cruz County. The commercial spaces allow, lesser-capitalized entrepreneurs to start-up, build and expand new businesses without taking on a large real estate expense while their venture is proven.

Prices Stay Affordable

The CHLTSCC holds title to the land. The structures built on the land remain affordable in perpetuity for sale or lease to Santa Cruz County residents who would otherwise be forced out of the market.

When an owner decides to move the CHLTSCC reserves the right to buy back the property using a preset re-sale formula. This allows the owner a fair return on their investment, while keeping prices permanently affordable for future generations.

Please, Pass It On or Recycle
Produced by volunteers

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Please Donate

There are several ways you can donate and participate:

- 🏠 Buy TICKETS to the **Hop'N Barley Festival**
- 🏠 Donate Real Estate
- 🏠 Make a Pledge Donation of ongoing support - donating regularly (for instance \$25 or more monthly)
- 🏠 Because you feel strongly about our Mission, make a Direct Donation. specifically targeting a project:
 - ◇ **On Higher Ground** – Transitional housing for those re-entering the workforce, who are actively recovering from their problems.
 - ◇ **Live-Work Housing** – A fund for the acquisition and development of land for Lesser-Capitalized Entrepreneurs to live, work, develop and market their small business concepts and products.
 - ◇ **Square Nail Fund** – Money set aside specifically for land acquisition.

Donate via PayPal on our website:
SantaCruzHousingTrust.org
Or mail a donation by using this form.

We are a 501(c)(3) Non-Profit Organization. Our Public Charity Status 170(b)(1)(A)(vi) check by calling the IRS at (877) 829-5500 to verify: EIN 77-0563069 Check Our Corporate Status with the California Secretary of State: C2081341

When we engage others we affect how others
engage.™

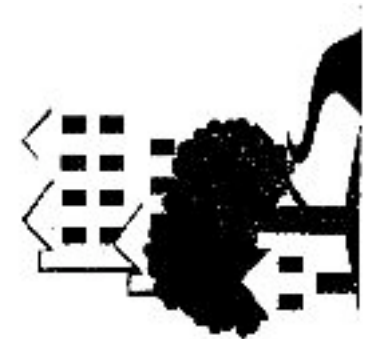
Introducing
the

Community Housing Land Trust of Santa Cruz County



A LASTING SOLUTION TO
SANTA CRUZ COUNTY'S
AFFORDABILITY CRISIS

CHLTSCC
PO Box 7248
Santa Cruz CA 95061-7248



Become a Member

The Community Housing Land Trust of Santa Cruz County

Encourages you to become a Member
Annual Dues are a Sliding Scale of \$5.00
to a Lifetime Membership: of a \$1,000.

I wish to support the CHLTSCC by
being a:

- Supporting member (\$5 or more)
- Voting member (\$100 or more)
- Just Making A Donation

Name _____

Address _____

City _____ State/Zip _____

Phone _____ Day/Evening _____

Committees I am interested in:

- Events
- Fundraising
- Project Development
- Outreach/Networking

Please fill out this form and
enclose your check made payable to:

CHLTSCC
PO Box 7248
Santa Cruz, CA 95061-7248

Or use **PayPal** on our website at:
SantaCruzHousingTrust.org

What is the Community Housing Land Trust of Santa Cruz County (CHLTSCC)

Destabilization and increasing volatility
housing costs of both homes and
businesses, renting or purchasing have
become near impossible or unaffordable.
There is a housing emergency in our
community. Longtime residents who rent
are being forced out of the area. For those
who would like to buy, the dream of
ownership grows ever dimmer. And
starting or owning a business is no
different.

Lease rates absorb capital that can hire
needed employees. Many good people are
being edged-out of our community.

CHLTSCC is a nonprofit, tax-exempt,
public benefit corporation dedicated to
providing a broad range of housing
opportunities, with emphasis on
ownership, that remain affordable in
perpetuity to very-low, low and moderate-
income residents of Santa Cruz County,
including commercial opportunities for
lesser-capitalized entrepreneurs, and,
transitional housing and re-training for
those re-entering the workforce who are
actively recovering from their problems.
Reasonable housing opportunities enable
people to work for the long-term good of
their families, themselves, neighborhoods
and their community. Sustainable real
estate access gives people more control
over their homes, businesses and
livelihoods. It creates security and increases
employment. **Affordability allows
citizens to invest in their communities
rather than rent their communities.**

Our Objectives

-  Develop sustainable, affordable
access to residential and commercial
housing for lower income local
residents of Santa Cruz County
-  Promote sustainable occupancy,
local ownership
-  We build new or acquire existing
buildings
-  Promote alternative financing and
community ownership models
-  Provide stable affordable lease/rent
units
-  Provide housing for at risk
populations
-  Retain value by public investment
in perpetuity
-  Focus on community development
that encourages environmentally
safe and sustainable clean housing
-  Encourage community centers,
gardens, open-space, playgrounds,
alternative transportation, and
other urban necessities.
-  Empower the community






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Produced by volunteers 6/11/13

Join Us!

**We are a Real Estate
Development Corporation
with a membership that
elects a Board of Directors.**

There are three types of
directors:

Those that represent:

-  Owners or Renters
of CHLTSCC Real Estate
-  General Membership
-  Public Interest



SantaCruzHousingTrust.org